

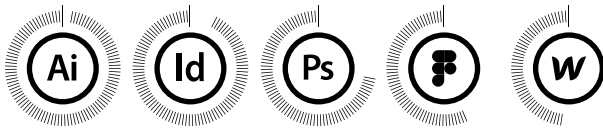


Chontelle Bushore

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Profile

Senior graphic designer who, aside from thinking in puns, is constantly thinking in Adobe Creative Suite:



Expertise

- 📁 Brand strategy + management
- 👁️ Corporate + visual identity
- 🖌️ Illustration (traditional + digital)
- ⚙️ Concept development
- 💻 E-communication + E-publications
- 🗨️ Promotional + trade show materials
- 🗨️ Voice + tone
- 👥 Coaching + mentoring

Education

Grant MacEwan University

Web Design and Development Levels 1, 2 & 3, Continuing Education. Specializing in beginner HTML, CSS and JavaScript | 2018

Visual Communications Diploma, Major: Design and Illustration, Centre for the Arts and Communication | 2011

Experience

Vertical City Inc.

Senior Graphic Designer | 2019 - Present

Working on a Growth team for a start-up means managing multiple priorities, communicating often, and holistic brand / creative strategy is a big part of my day.

Starting off with a bang, I was hired to tackle a rebrand for two sides of the company. Being able to design (and be part of building) both websites, sales materials, brand guidelines, and developing voice and tone, has really re-lit my flame for brand management. I've also had the opportunity to manage a contract junior designer, be a part of various market research projects and don my product designer hat — for the re-design of Vertical Impression's reporting / analytics app.

Perpetual Notion Design Inc.

Senior Graphic Designer | 2013 - 2019

With the support of a junior designer, I provided art direction and project management from initial meet and greet to final delivery. Whether I was working on a team or problem solving independently, taking an idea from paper to problem solved is what lights my fire.

Pulp Studios Inc.

Junior Graphic Designer and Illustrator | 2012 - 2013

At Pulp, I had the opportunity to work with and be mentored by two award winning illustrators who taught me how to organize and manage my own projects. My time at Pulp helped me strengthen my illustration and design skills and additionally, I discovered I had a satisfyingly a-type organizational knack for project management. I was able to stretch my game design muscles too. Which, still to this day, is one of my fondest project memories.

***I sure am excited
to make your
acquaintance!***

